



DISTRICT FIFTEEN NEWSLETTER AWARD CRITERIA

ALTRUSA CLUB OF _____	Max. Points	Score
Name or Title of Newsletter	2	
Name of Club with address, name of president / editor with contact details	2	
Correct use of Altrusa Club Logo	2	
Notice Board: Advance notice of future events	8	
President's Message	8	
Club Committees / Projects News	15	
Editor's Message	4	
International News [e.g. Convention place, dates when applicable]	4	
Altrusan Profile	6	
District News	8	
Altrusa Accent [brief learning point or highlight about Altrusa]	5	
Fillers - additional facts of interest or amusement to members e.g. birthdays, trips, illnesses, promotions etc	8	
Points for writing style - interesting, newsy, easy to read.	12	
Arrangement of Layout - attractive appearance, logical placement, interesting captions	6	
TOTAL	90	